

Press Release



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Model Driven Integration embraced by IDS Scheer's Premium VAR partner in Australia and New Zealand

E2E signs sales partner agreement with BPM specialist Leonardo Consulting

BASEL (Switzerland)/ BRISBANE (Australia), April 12, 2006. E2E, the world's first company to offer software for fully Model Driven Integration (MDI), has signed a sales partnership agreement with Leonardo Consulting. The aim is the joint promotion of the E2E Bridge and ARIS Bridge solutions. Leonardo Consulting, based in Brisbane, Australia, is a key player for Business Process Management (BPM) in Australia and New Zealand and is also IDS Scheer's Premium VAR partner for this region. E2E and IDS Scheer, a leading provider of BPM software solutions, recently launched the ARIS Bridge solution. This enables the fast implementation of business processes and allows companies to incorporate existing backend systems by using a fully model driven approach with zero programming.

The ARIS Bridge improves the entire SOA design process thanks to its high automation levels, ease of use and simple functionality. Projects can be completed much faster and overall costs are cut dramatically. At the same time, reusability increases the value of previous IT investments. From the user's perspective, a modern Service Oriented Architecture (SOA) based on business process models such as EPCs (Event-driven Process Chains) and the Unified Modeling Language (UML) can now be realized much faster, much more simply and with drastic maintenance cost reductions. The ARIS Bridge solution is based E2E's unique Enterprise Service Bus (ESB) in the form of a UML Virtual Machine.

Offering services to bridge BPM and SOA

Leonardo Consulting provides support for the entire business process lifecycle from process identification to modeling, analysis, implementation and improvement of ongoing process

alterations. As the reseller for Australia and New Zealand, Leonardo Consulting is committed to providing all IDS customers in this region with the ARIS products, as well as the corresponding training courses and consulting services. The company also offers Knowledge Management and Enterprise Systems services. Existing clients include large and complex organizations such as Allianz, Sydney, Australia Post, Brisbane, BP Australia, Melbourne, IBM and Vodafone Australia. This makes Leonardo one of the most experienced Australian consulting houses dedicated to the idea of Business Process Management and Business Processes Execution.

Chris Nagel, Managing Director, Leonardo Consulting, comments, "Today's market demands that all companies become more transparent, more efficient and more agile. Modern companies face the challenge of being able to deliver products and services faster, more cheaply and with enhanced quality in a rapidly changing environment, while at the same time also providing superior customer service. Until now, it has been difficult for IT to keep up with these demands due to its reliance on complex Java code generation. E2E's Model Driven Integration approach revolutionizes the capabilities of BPM and provides a seamless bridge into SOA. Code is replaced by diagrams. If you want to change the business, change the diagram. Changes that used to take days to roll out can now be implemented in just a few hours. And projects that previously took weeks can now be implemented in a matter of days."

Matching heterogeneous software environments to business processes

The key to successful SOA construction is to match existing heterogeneous software environments to business processes. However, most initiatives in the SOA direction fail early on due to the typical divide between modeled processes and manually programmed (and often undocumented) interfaces with existing software components. The ARIS Bridge - a unique solution combining IDS Scheer's process modeling and E2E's Model Driven Integration approach - dramatically reduces the risk of such failure, as all business processes are executed directly from graphical UML models without any conventional coding or code generation. Time-consuming error tracing and debugging in highly distributed software environments can be avoided and documentation is always complete and up-to-date.

About Leonardo Consulting:

Leonardo Consulting is one of Australia's largest consulting companies with a dedicated focus on Business Process Management. With offices in Brisbane (HQ), Sydney, Canberra and Perth, Leonardo Consulting provides BPM services to Australia's largest organizations.

For more information about Leonardo Consulting, please visit www.leonardo.com.au

About E2E:

The Swiss software company E2E Technologies Ltd. is the world's first company to offer software for fully Model Driven Integration (MDI). Its flagship product, the E2E Bridge, allows companies to maximize automation of the end-to-end process for Application Integration and SOA Development, in order to facilitate cross-departmental and multi-enterprise business processes. E2E's MDI approach requires no conventional programming. All integration services are directly executed as a model. To enable this unique approach, E2E provides the industry's first Enterprise Service Bus (ESB) in the form of a UML virtual machine. By using the E2E Bridge, customers can implement integration projects economically, on time and on budget, transparently and in exceptionally high quality. System integrators, software manufacturers and providers of on-demand software use the E2E Bridge to offer products and services that can be more easily integrated into existing heterogeneous IT environments. The company was founded in 1996, is headquartered in Basel (Switzerland), and has offices in Boston, Dallas, London and Sydney.

For more information about E2E, please visit www.E2EBridge.com

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