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Press Release

E2E Previews Breakthrough Version of the E2E Bridge

Release 4.0 to Address Industry Demand for High-Performance SOA and EDA

ROME, June 19, 2007. – E2E, the leading provider of Model Driven Integration software, today announced that it is previewing a groundbreaking evolution of its flagship product, the E2E Bridge Version 4.0, here at the Gartner Application Integration & Web Services Summit in Rome. This new version, which will be officially unveiled in 3Q 2007, will offer E2E's global customers the best of both worlds – a high-performance, low footprint SOA platform with eXtreme Transaction Processing (XTP) capabilities, combined with a state-of-the-art Event-Driven Architecture (EDA) based entirely on direct execution of UML models.

“Industry thought leaders have been asking SOA vendors to address throughput and scalability deficiencies of classic ESBs, which tend to cause high infrastructure costs and operational complexity. Our new version of the E2E Bridge will be the first ‘out-of-the-box’ ESB to offer extreme scalability and high throughput to reliably process hundreds of millions of transactions daily,” says Alex Büch, Chief Technology Officer at E2E. “The product’s new Event-Driven Architecture capabilities will allow organizations to become more agile based on event triggers. Offering the industry’s first high performance state engine configured using standard UML state diagrams, the new E2E Bridge accelerates the development and transparency of enterprise-level event processing -- this provides business analysts and IT specialists with a common design context, from process to application.”

The E2E Bridge is the world's first Enterprise Service Bus (ESB) based on a Unified Modeling Language (UML) Virtual Machine. Using this unique approach, conventional programming of application interfaces is completely eliminated. Instead, integration services, including microflows, composition, orchestration and business logic, are modeled in their entirety in UML and can be directly compiled and executed without having to write or generate code that is difficult to maintain.

E2E's end-to-end model approach also covers UML-based configuration management and deployment, as well as automatic service testing and quality assurance leveraging interactive, hierarchical UML traces for debugging purposes. In comparison to conventional EAI and SOA approaches, the use of Model Driven Integration accelerates integration and migration projects and fosters consistently high rates of reusability, especially for large-scale enterprise SOA integration efforts. The quality and transparency of interface implementations is substantially improved and maintenance simplified, since the documentation IS the code. E2E's approach has been hailed by leading market research firms as a major technological breakthrough in software development.

“In parallel with our rapid company growth, the E2E Bridge is evolving into the platform of choice for managing rapid change at a large scale. It enables companies such as UBS, DKSH, Deutsche Post IT Services, Antalis, Intrum Justitia and many others to reach a level of agility which permits them to tap into new markets at a much lower cost and in a much shorter time,” said Serge Gansner, CEO and Co-founder, E2E. “The new E2E Bridge 4.0 is definitely bridging the gap between the business and IT.”

The E2E Bridge 4.0 will be formally available in September.

About E2E:

The Swiss software company E2E Technologies Ltd. is the world's first company to offer software for fully Model Driven Integration (MDI). Its flagship product, the E2E Bridge, allows companies to maximize automation of the end-to-end process for Enterprise Application Integration (EAI), Service Oriented Architecture (SOA) and Event Driven Architecture (EDA) Development, in order to facilitate cross-departmental and multi-enterprise business processes. E2E's MDI approach requires no conventional programming. All integration services are directly executed as a model. To enable this unique approach, E2E provides the industry's first out-of-the-box high performance Enterprise Service Bus (ESB) in the form of a UML virtual machine. By using the E2E Bridge, customers can implement integration projects economically, on time and on budget, transparently and in exceptionally high quality. System integrators, software manufacturers and providers of on-demand software use the E2E Bridge to offer products and services that can be more easily integrated into existing heterogeneous IT environments. The company was founded in 1996, is headquartered in Basel (Switzerland), and has offices in Boston, Portland, London and Sydney. For more information about E2E, please visit www.E2EBridge.com.