

Press Release



E2E sponsoring Gartner Enterprise Architecture Summit 2006 and Gartner Application Integration and Web Services Summit 2006 in Orlando from December 4 through 8

MDI specialist E2E notes "Integration and EA have moved forward"

Basel (Switzerland), November 16, 2006. E2E Technologies Ltd., provider of the industry's first Enterprise Service Bus in form of a UML virtual machine, today announced that the company will be a Silver Sponsor on the Gartner Application Integration and Web Services Summit 2006 running from December 4 to 6 and a Platinum Sponsor on the Enterprise Architecture Summit 2006 being held from December 6 to 8. Both Gartner events will take place in Orlando, Florida.

The Gartner Application Integration and Web Services Summit is one of the largest and most important SOA and Web events in the world. In three days, visitors learn everything about the latest SOA and Web technologies and best practices. Forty-four sessions and tracks will address top issues and concerns, including event processing, Enterprise Information Management, SOBAs, Web services standards, and more. Immediately following this, the Gartner Enterprise Architecture Summit kicks off. This is, according to Gartner, the largest gathering of Enterprise Architecture (EA) professionals ever. Visitors will receive an abundance of information on the most effective and efficient EA strategies, frameworks and methodologies, and find out how to achieve strategic business and IT alignment.

As Doug Frisoli, VP E2E points out, "Getting an update on the revolutionary Model Driven Integration (MDI) approach, we believe visitors to the Gartner conference will be surprised at how much Application Integration, SOA Development and Enterprise Architecture have moved forward." Ron Brenners, VP E2E, adds, "With the technology available today, companies are able to gain astounding flexibility while taking advantage of all the information and IT resources they already have. With MDI, drastically reduced cost and time-to-market can be achieved at the same time as unprecedented interface quality. We are looking forward to meeting the leading practitioners, those who are preparing to take the next step in SOA and Enterprise Architecture."

MDI: Bridging the gap between enterprise architecture and runtime execution

E2E provides the industry's first ESB in form of a UML virtual machine. This unique Model Driven Integration (MDI) approach bridges the gap between enterprise architecture and runtime execution. E2E's flagship product, the E2E Bridge, allows companies to maximize automation of the end-to-end process for Application Integration and SOA Development, in order to facilitate cross-departmental and multi-enterprise business processes. The power of the MDI approach lies in the fact that no conventional programming of any kind is needed, all integration services being directly executed as a model. Customers include UBS, Swisscom and DKSH.

Notes for editors:

A photograph of Doug Frisoli and Ron Brenners can be obtained at E2EBridge.com

About the Gartner Application Integration and Web Services Summit 2006

The Gartner Application Integration and Web Services Summit 2006 is the most focused event of its kind, designed to help enterprises prepare for the challenges of the changing nature of software infrastructure and what it means for integration, web services and architecture initiatives. The Gartner Application Integration and Web Services Summit hits the critical spot between the strategic planning and tactical advice that IT organizations need to benchmark strategies on Web services security, SOA, EDA, ESB, application process and data integration, standards, and more.

Additional information is available at www.gartner.com/2_events/conferences/apn17.jsp.

About E2E:

The Swiss software company E2E Technologies Ltd. is the world's first company to offer software for fully Model Driven Integration (MDI). Its flagship product, the E2E Bridge, allows companies to maximize automation of the end-to-end process for Application Integration and SOA Development, in order to facilitate cross-departmental and multi-enterprise business processes. E2E's MDI approach requires no conventional programming. All integration services are directly executed as a model. To enable this unique approach, E2E provides the industry's first Enterprise Service Bus (ESB) in the form of a UML virtual machine. By using the E2E Bridge, customers can implement integration projects economically, on time and on budget, transparently and in exceptionally high quality. System integrators, software manufacturers and providers of on-demand software use the E2E Bridge to offer products and services that can be more easily integrated into existing heterogeneous IT environments. The company was founded in 1996, is headquartered in Basel (Switzerland), and has offices in Boston, Dallas, London and Sydney.

For more information about E2E, please visit E2EBridge.com.

Customer and partner contact:

E2E Inc.

USA West

Ron Brenners

E-Mail: rbrenners@e2e.ch

Phone: +1 (972) 202 0029

E2EBridge.com

USA East

Doug Frisoli

E-Mail: dfrisoli@e2e.ch

Phone: +1 (617) 421 4431