

### **E2E joins OMG to promote MDA® standardization and adoption**

- **E2E MDA/SOA platform reduces total cost and project time –**
- **Facilitates transparent communication between business and IT –**
- **E2E to contribute leading MDA experience to standardization effort –**

***Basel, May 31 2005 – E2E Technologies (www.e2e.ch), leading provider of MDA/SOA platforms for software integration and migration, joins the Object Management Group™ (OMG™) as an Influencing Member. With its industry leading track record of highly successful MDA projects ranging from large enterprises such as UBS down to small and medium businesses, E2E has proven the value and maturity of its fully MDA based platform and methodology to radically reduce costs and accelerate project implementation time. By joining the OMG, E2E will contribute its practical experience to promote faster adoption and standardization of OMG's Model Driven Architecture® (MDA).***

#### **E2E MDA/SOA platform reduces total cost and project time**

“Frustrated with the recurring high cost of software integration, E2E developed a powerful, 100% model driven platform and methodology to vastly simplify and commoditize IT component reuse.” says Serge Gansner, CEO and co-founder of E2E. “With the timely arrival of UML®, XMI® and MDA, OMG provided the key standards for our industry leading integration platform to quickly become a reality.”

Today, E2E's MDA experience is cast into the platform products E2E Bridge 3.0 and E2E Bridge 3.0 for SAP software, reducing total cost and time to completion for real life software integration projects by factors rather than percentage points, whilst fully protecting previous IT investments and providing a smooth migration path towards Service Oriented Architecture (SOA) modernization.

### **Facilitating transparent communication between business and IT**

"In addition to the massive financial benefits, E2E's high performance Virtual Machine for UML and its integration with XMI based UML modeling tools allow IT services to be composed, tested, deployed and executed without ever leaving the model domain." adds Alex Büch, CTO and co-founder of E2E. "This unique 100% codeless development process results in full transparency throughout the complete software life cycle, effectively bridging the traditional communication gap between business and IT."

### **E2E will contribute leading MDA experience to standardization effort**

"By proving the tremendous impact of MDA to reduce total cost and accelerate time to completion for impressive integration projects, E2E has not only established itself as an early adopter of OMG's successful UML, XMI and MDA standards, but as a true leader in the field." comments Andrew Watson, Vice President and Technical Director of the OMG. "We are very excited that E2E has decided to join the OMG and contribute its unique practical experience to the ongoing MDA standardization efforts."

### **About the OMG**

With well-established standards covering software from design and development, through deployment and maintenance, and extending to evolution to future platforms, the Object Management Group (OMG) supports a full-lifecycle approach to enterprise integration which maximizes ROI, the key to successful IT. OMG's Modeling standards, the basis for the MDA®, include the Unified Modeling Language™ (UML®) and Common Warehouse Metamodel (CWM™). CORBA, the Common Object Request Broker Architecture, is OMG's standard open platform with hundreds of millions of deployments running today. Headquartered in Needham, MA, USA, the Object Management Group is an international, open membership, not-for-profit computer industry specifications consortium. More information about OMG can be found at [www.omg.org](http://www.omg.org).

### **About E2E Technologies Ltd.**

The Swiss software company E2E Technologies Ltd is the leader in commoditizing software integration and migration. It develops and supports its MDA/SOA platform product, the E2E Bridge, which reduces total cost and time to completion of integration and migration efforts by an order of magnitude. The company was founded in 1996, is profitable ever since and is 100% owned by the founders.

### **Trademark Information**

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**Further Information**

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