

### **E2E launches first MDA integration platform for SAP solutions**

- **Cost and time reduction by factors, not percentages –**
- **First end-to-end application of MDA principles –**
- **E2E-SAP interface boosts SMEs and corporations alike –**

***Basel, April 20<sup>th</sup> 2005 – E2E Technologies ([www.e2e.ch](http://www.e2e.ch)), leading provider of generic solutions for integration and migration, launches the world's first end-to-end model based platform for rapid integration and migration of backend systems in SAP environments. Furthermore, E2E announces immediate availability of the E2E Bridge<sup>®</sup> 3.0, ready for integration with SAP<sup>®</sup> R/3<sup>®</sup> (4.6, 4.5, 4.0) and SAP<sup>®</sup> Web Application Server (6.2, 6.1), via the E2E Integration Module 2.5 for SAP software. With cost and time savings in the area of factors rather than percentages, compared to existing integration concepts, E2E demonstrates in an impressive way the benefits of a Service Oriented Architecture (SOA) in conjunction with the Model Driven Architecture<sup>®</sup> (MDA) of the Object Management Group<sup>™</sup> (OMG).***

#### **Cost and time reduction by factors, not percentages**

“With the launch of the E2E Bridge one year ago, E2E introduced worldwide the first commercially available integration platform that is entirely based on the concepts of MDA and SOA. The results obtained so far are striking: in addition to the maximized transparency during implementation of integration tasks – due to 100% executable models – the savings realized in actual projects are consistently around one order of magnitude, irrespective of the size and complexity of the projects.” says Serge Gansner, CEO and co-founder of E2E. “With the

new release 3.0 of our integration platform and the SAP certified CA-ALE interface, the full potential of MDA and SOA can now be unleashed in the context of SAP solutions.”

### **First end-to-end application of MDA principles**

“Integration and migration projects do not fail because of technical complexity, but due to a lack of transparency during implementation, which leads to massive maintenance costs. Overcoming this challenge is one of the key objectives of MDA.” comments Richard Soley, Chairman and CEO of the OMG. “E2E proves in an impressive way how the end-to-end application of MDA and SOA concepts in practice leads not only to the desired transparency, but also to impressive cost reductions. The company's commitment to fully implementing SOA concepts by leveraging the world-class MDA approach, and their support for the OMG standards process, makes them a leader in the field.”

### **E2E-SAP interface boosts SMEs and corporations alike**

Being a generic, domain independent MDA integration platform, the E2E Bridge 3.0 with its Integration Module for SAP software addresses a wide audience. For SMEs in particular, the significant cost reduction makes integration projects in an SAP context possible which were unthinkable before. Especially for subsidiaries, branches or suppliers of corporations, which are already using SAP software, the E2E Bridge constitutes an attractive solution for online integration with central SAP facilities.

“E2E’s entirely model based approach simplifies the integration process in the context of SAP software across the board. Starting with the automated import of SAP metadata and their incorporation and translation into executable, standard based models, continuing with the service oriented testing based on live model traces, up to the fully

automatic deployment of integration services into the runtime environment, the E2E Bridge 3.0 facilitates efficiency gains second to none.” explains Alex Büch, CTO and co-founder of E2E. “What took weeks before is now reliably solved in a fraction of the time.”

As of today, the E2E Bridge 3.0 with its optional Integration Module for use with SAP software is also available as an OEM component for ISVs interested in accelerating the integration and migration of their domain specific solutions in SAP environments, while simultaneously enabling the transformation of their software into a modern, service oriented architecture.

#### **About E2E Technologies Ltd.**

The Swiss software company E2E Technologies Ltd was founded in 1996, is profitable ever since and is 100% owned by the founders. With 26 employees, E2E Technologies develops and supports its product, the E2E Bridge, which offers an economically attractive and technically modern approach for platform independent integration of backend systems.

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**Further Information**

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