



Simply integrated.

E2E Technologies Ltd.

1. Company Information

The Company Name

E2E Technologies Ltd.

Legal Form

Incorporation

Headquarters

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Mail: info@E2EBridge.com

Web: www.E2EBridge.com

Executives

Serge Gansner, Chief Executive Officer

Alex Büch, Chief Technology Officer

Offices

E2E has its headquarters in Basel (Switzerland) and offices in Portland and in Denver, USA.

Partnerships

E2E maintains partnerships with system integrators and software vendors who use the E2E Bridge to solve their customer's business integration challenges efficiently and with exceptional quality. Amongst E2E's system integrators and OEM partners are Aseantic, BizPro International, Contexo, Dixendris, Leonardo Consulting, PMOLink, Supply Chain Consulting, Trivadis and UNIC Internet Solutions. Technology partners are IDS Scheer, Oracle, Microsoft, SAP and No Magic.

Company Development and Important Milestones

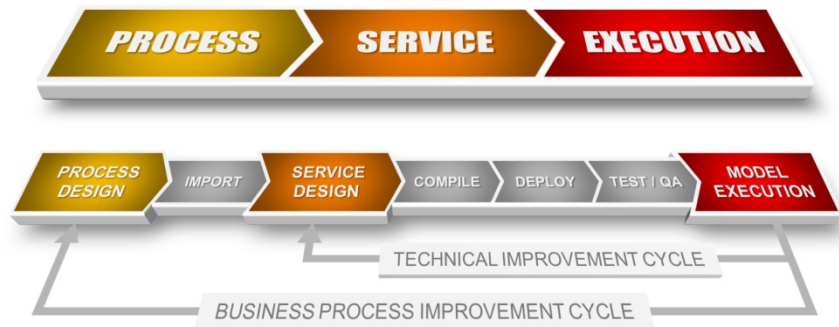
E2E was founded in 1996. The two founders, Serge Gansner and Alex Büch, together hold the majority stake. On April 5 2006, BVgroup Private Equity invested in a minority stake to accelerate the international expansion of the company.

Milestones

- 1996: E2E is founded by S. Gansner and A. Büch, initially as a system integrator
- 1998: Start of the E2E Bridge product development in parallel to accepting the integration responsibility for the retail banking division during UBS merger
- 2001: First productive deployment of the E2E Bridge at UBS
- 2003: Totality of UBS retail business service landscape modeled in UML and executed via E2E Bridge, 35 million service calls per day
- 2004: Certification of the E2E Bridge for Microsoft
- 2005: Certification of the E2E Bridge for SAP R/3, Web AS and NetWeaver. Strategic decision to transform E2E from a system integrator into a software product company
- 2006: International expansion starts with large scale deployment at DKSH in Malaysia, covering integration of 2'000 companies in 35 countries, involving largest SAP instance in the supply chain sector worldwide

- 2007: Launch of ARIS Bridge integration together with IDS Scheer; confirmation of industry wide significance of Direct Model Execution and Model Driven Integration by leading IT analyst firms, such as AMR Research, Bloor and Butler. Gartner recognizes E2E as "Cool Vendor in Integration and Platforms". Launch of E2E Bridge 4.0 to combine BPM, SOA and EDA, also referred to as "Advanced SOA"
- 2008: First application modernization via Direct Model Execution at Intrum Justitia; IDS Scheer recognizes E2E with Business Process Excellence award

serves as a Process Engine, an Enterprise Service Bus and an Application Runtime combined in one. It offers a powerful platform to create a modern SOA or EDA. The direct execution of UML 2 models accelerates IT projects by factors compared to established software development approaches and reduces the total cost of ownership drastically. The E2E Bridge simplifies process automation within and across company boundaries, facilitates integration of third party software with SAP, Oracle and other platform solutions, offers a replacement for SAP Business Connector and enables data exchange via flat files, UN/EDIFCAT and over 50 other interface standards - without programming.



The Documentation IS the code: Direct Model Execution and Model Driven Integration

2. Product and Service Offering

Application Scope

The Swiss company E2E is the first software vendor worldwide offering Direct Model eXecution (DMX) and Model Driven Integration (MDI) without coding or code generation. With this unique approach, business processes can be automated and managed based on full reuse of existing, heterogeneous software components. With executable OMG standard models in form of UML 2 and BPMN, as well as IDS Scheer ARIS EPCs, the E2E Bridge enables transparent integration, migration, consolidation and modernization of existing software assets with unprecedented efficiency and quality. Thus, the E2E Bridge helps end user organizations, software vendors, system integrators and on demand service providers worldwide to leverage the combination of BPM, SOA and EDA effectively and with certainty.

Product Offering E2E Bridge

The E2E Bridge was introduced to a worldwide market end of 2005. It maximizes the degree of automation across the entire lifecycle of complex integration, migration, consolidation and modernization projects. As an end-to-end model based development platform of the next generation, the E2E Bridge eliminates any traditional coding or code generation, since software models are directly executed on a UML Virtual Machine. The execution container of the E2E Bridge

The E2E Bridge 4.0 is available in the following configurations:

- E2E Bridge 4 Process – for direct implementation from process to application
- E2E Bridge 4 Interfaces – for managing the lifecycle of heterogeneous application interfaces
- E2E Bridge 4 Xtreme – for implementing high performance SOA and EDA scenarios, and
- E2E Bridge 4 Demand – for the creation and maintenance of highly scalable SaaS solutions which can be easily integrated.

Customers

Antalis, EVN, Deutsche Post IT Services GmbH, DKSH, Intrum Justitia, Swisscom, UBS and others count among the customers of E2E.

3. Pricing and Conditions

Pricing and conditions are available upon request.